WELCOME TO

CARDENROWE

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INTRODUCTION

Led by Tom in London who typically operates in a contract or Account Director capacity will help manage the client, understand the business challenge and navigate the plan and solution.

The wider team offer specialist expertise from Cape Town. In a digital world, where working from home is widely accepted norm we are able to provide technical, creative and strategic support on the same time zone for better value.

Our approach is rooted in unearthing insights that will help businesses grow. Whether it's through paid media, SEO, web optimisation, graphic design, CRM, our focus is on delivering results.

With a strong partnership we are excited to see where this partnership leads in enhancing the digital success of businesses worldwide.

CardenRowe

OUR TEAM

Meet the strategists, creatives, and digital minds behind the campaigns—each one driven by data, inspired by storytelling, and committed to your brand's success.









TOM ROWE
Founder

KEVIN SILVER

Partner

RICHARD SILVER

Partner

STEVE HUGHES

Partner

CardenRowe

OUR TEAM

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GLENN ORMANDY
SEO Manager



WARREN GENADE
SEO Account Manager



MADISON PARKINS
Lead Designer



JAYDE WACKER
Social Media Manager

CardenRowe



From building beautiful websites to driving measurable results through SEO, Google Ads, and social media, our services are designed to grow your business online.

Download our Educational Pitch Deck



SEO

We optimise your website to improve visibility on search engines and drive organic traffic to your business.



Web Design

We create custom, user-friendly websites that look great and perform seamlessly across all devices.



Google Ads

We run targeted ad campaigns on Google to get your brand in front of the right audience at the right time.



Social Media

We craft engaging content and strategies to grow your presence and connect with your audience on social platforms.



OUR SERVICES

From building beautiful websites to driving measurable results through SEO, Google Ads, and social media, our services are designed to grow your business online.



Event Marketing

From exclusive launches to immersive activations, we craft events that leave a lasting impression.



Branding

We build distinctive brand identities that speak with purpose and resonate with elegance.



Video and Photography

We produce polished, purposeful content that speaks with clarity, emotion and distinction.

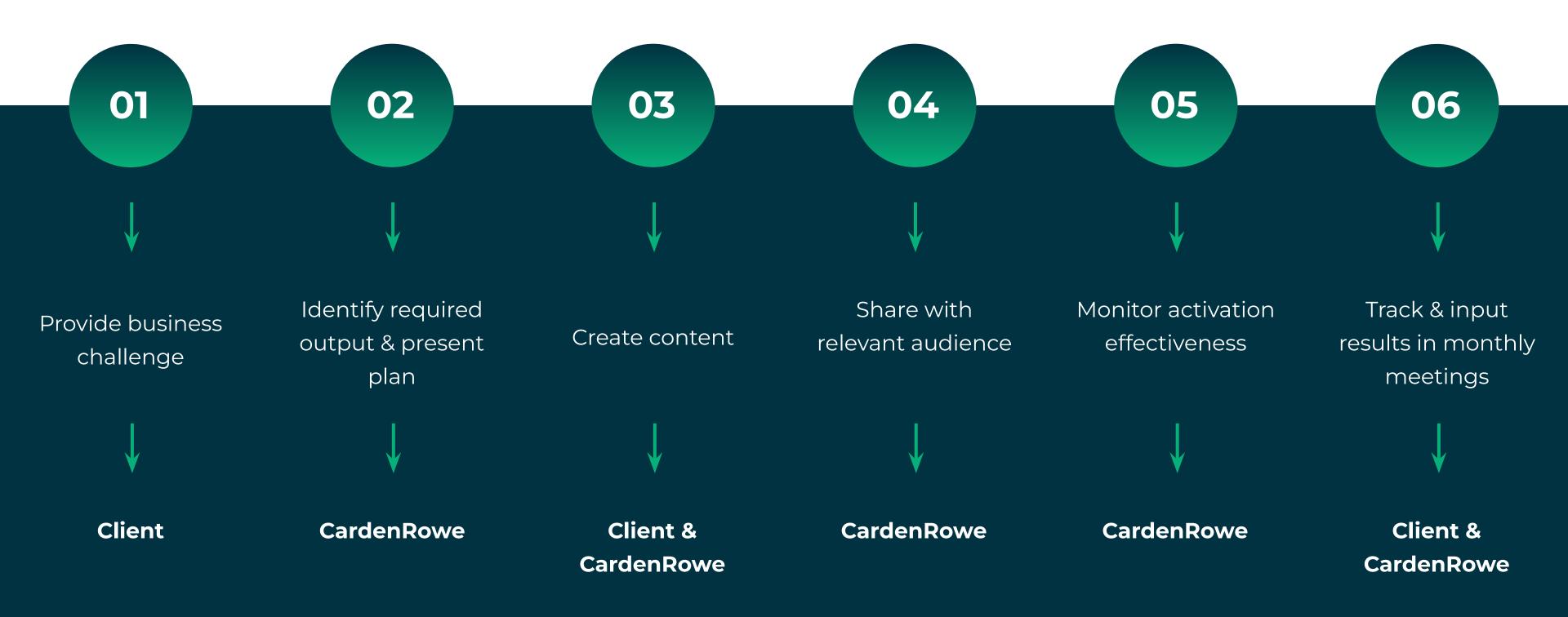


Email Marketing

We create elegant campaigns that drive engagement, loyalty and measurable results.

WAYS OF WORKING

Client input varies according to resources and budget



CLIENT TESTIMONIALS

Real results, real voices—hear from the brands and businesses who've partnered with CardenRowe and seen the difference.

"I really enjoyed working with Tom. His real benefit, in my non marketing eyes, is that he sees the whole business. He understands who the customer is, what their key drivers are and then builds his messaging and strategy around that"

- Karl Hulme, CTO

We had an amazing time filming an FA Cup match with interviews at really short notice (3 days) and the output was excellent. Highly recommend Tom and his team.

- Guy Rogers

Carden Rowe have been an exceptional find. I commissioned them for the design and implementation of a website for a new company, and I was really impressed with how they handled it. They met the deadline and always exhibited a high level of professionalism and excellent client communication. I very much appreciated their hard work to meet the brief both creatively and in terms of functionality. I would not hesitate to recommend them

- Sandra F



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